

For Immediate Release
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CPBN's Made in Connecticut Initiative – Exploring Manufacturing and Innovation and Their Impact on the Nutmeg State – Enters Its Second Year

— WNPR and CPTV Will Delve Even Further into the Modern World of Industry and Technology Throughout 2015 —

HARTFORD, Conn. (March 10, 2015) – In 2014, the Connecticut Public Broadcasting Network (CPBN) announced the launch of **Made in Connecticut**, a multi-platform initiative designed to explore modern manufacturing and the role of innovation on companies that are located – and thriving – in Connecticut. Now, CPBN is pleased to announce that Year 2 of the initiative kicks off in 2015, featuring even more special programs and reports highlighting local industry.

In Year 1 of Made in Connecticut, WNPR/Connecticut Public Radio, CPBN's NPR affiliate, produced special reports on everything from Frog City Fuels, a Norwich company that produces fuel pellets composed of wood and waste material that would otherwise be non-recyclable; to Yale University's venture with a 3-D biology company to develop 3-D-printed tissue and organs; to the Connecticut Store, a Waterbury shop that sells only Connecticut-made products.

CPTV/Connecticut Public Television, CPBN's PBS affiliate, featured special programming exploring innovation in manufacturing throughout the state and nation. This programming has included series like *Everyday Edisons*, an award-winning program that shows how the bright ideas of everyday people become products on store shelves, and *Built to Last*, which follows residential and commercial carpentry construction projects from the ground up, highlighting what it takes to execute the projects using expertise and the latest technology.

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CPTV also produced the original hour-long documentary *Made in Connecticut*. Produced and hosted by Emmy Award-winning journalist Christina DeFranco, *Made in Connecticut*, which premiered in October 2014, tells the inspiring stories of a number of Connecticut companies creating jobs and producing products in the Nutmeg State, from Pratt & Whitney in East Hartford, whose new PurePower engine is destined to revolutionize air travel, to Oxford Performance Materials in South Windsor, a plastics company using 3-D printing to create cranial implants for people who have suffered traumatic brain injuries.

In Year 2 of the Made in Connecticut initiative, CPBN will continue to explore such topics as the value that manufacturing provides to the state's economy; how the manufacturing sector is contributing to the creation of jobs in Connecticut; how advances in technology have changed the nature of manufacturing and the skills needed to work successfully in the manufacturing environment; and how science, technology and innovation are transforming manufacturing endeavors around the world, the nation and the state.

“We are thrilled to be entering our second year of the Made in Connecticut initiative,” said Jerry Franklin, president and CEO of CPBN. “While introducing our viewers and listeners to the manufacturing revolution shaping our great state and nation, we have also learned so much ourselves. We are excited to continue learning along with our audiences about how technological advances and human innovation and creativity are advancing American industry and changing lives.”

The Made in Connecticut initiative is made possible by CPBN’s Founding Sponsor, **KBE Building Corporation**, with additional funding from the **Connecticut Business & Industry Association (CBIA)**.

“The ‘Made in Connecticut’ movement has gained so much momentum across the state during the past year — it’s truly incredible,” said Mike Kolakowski, KBE Building Corporation CEO and principal owner. “The past year’s success just makes our second year of support that much more meaningful.”

“CBIA has a long history of improving the business climate for manufacturers in Connecticut,” said Joe Brennan, president and CEO of CBIA. “That’s why we support the Made in Connecticut project, because it not only highlights the world-class manufacturers we have in the state, but also gives exposure to students, parents, guidance counselors and others of the tremendous opportunities in modern manufacturing.”

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Programs featured on CPTV in 2015 as part of the Made in Connecticut initiative will include:

- ***Raw to Ready***

Tuesdays, March 17 and 24 and April 7 and 14 at 10 p.m.

The *Raw to Ready* series explores the science, innovation and sheer genius required to transform the most basic ingredients into powerhouse machines.

- ***Innovate: Engineering Change***

Sunday, March 22 at 1 p.m.

Follow an envelope-pushing team of scientists and engineers committed to developing a new form of renewable energy that harnesses the power of moving water.

- ***NOVA – “Invisible Universe Revealed”***

Wednesday, April 22 at 9 p.m.

One of the most ambitious experiments in all of astronomy, the Hubble Space Telescope, is explored in this new episode of the PBS science-documentary series *NOVA*.

- ***10 Buildings That Changed America***

Monday, May 18 at 10 p.m.

Learn about 10 American architectural marvels, including a state capitol designed by Thomas Jefferson, a futuristic concert hall and more.

- ***Pioneers in Aviation***

Wednesdays, June 10, 17 and 24 at 10 p.m.

This series explores significant aviation events in history, from the Wright Brothers' first flight at Kitty Hawk to the breathtaking culmination of the Apollo moon landing.

- ***Frank Lloyd Wright's Boynton House: The Next 100 Years***

Monday, July 20 at 10 p.m.

Get an exclusive look inside the painstaking process of restoring and rehabilitating a historic home: the Boynton House in Rochester, N.Y., one of the few Frank Lloyd Wright creations still functioning as a private, single-family residence.

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- ***Big Movie Classics – Legends of Flight***

Wednesday, Aug. 5 at 10 p.m.

Originally produced for exhibition in IMAX museum theaters, this film takes audiences on an exhilarating ride in the legendary 20th-century aircraft that most strongly influenced the revolutionary design of the 787 jetliner and the giant Airbus A380.

- ***John Portman: A Life of Building***

Monday, Sept. 28 at 10 p.m.

Over the past 45 years, John Portman's iconic urban structures and eye-popping interiors rose in 60 cities on four continents. Explore the work and legacy of one of the world's most daring and influential architects.

- ***Ultimate Restorations***

Saturdays at 11:30 a.m. Beginning Oct. 17

This series showcases the rescue and restoration of the most valuable mechanical icons of the Golden Age (1880-1940, a high point in innovation and craftsmanship), including a 1920s fire engine, a priceless carousel and a World War II spy plane.

- **(Made in Connecticut programs airing in November and December to be announced)**

In addition to these special programs, new vignettes highlighting manufacturing in Connecticut will air at 6:57 p.m. on the second and fourth Thursdays of the month currently through December 2015, and vignettes featuring reporting from the original *Made in Connecticut* documentary will be showcased on both CPTV and CPTV Sports, CPTV's 24/7 local sports channel, starting in April 2015.

For more information on the Made in Connecticut initiative, including the CPTV Original documentary *Made in Connecticut* – available to watch on-demand – as well as special reports and stories from the award-winning WNPR news team, visit <http://madeinct.cptv.org>.

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About the Connecticut Public Broadcasting Network

The Connecticut Public Broadcasting Network (CPBN) includes CPTV and WNPR. CPTV, a media service of CPBN, is a locally and nationally recognized producer and presenter of quality public television programming, including original documentaries, public affairs shows and educational programming. CPTV has built a reputation as a leader in children's programming, including playing an historic role in bringing *Barney & Friends*[™], *Bob the Builder*[™] and *Thomas & Friends*[™] to public television. The station offers 11.5 hours of positive, nurturing children's programs each weekday, reaching 450,000 households each week. The Connecticut Public Broadcasting Network also includes WNPR, an affiliate of National Public Radio, Public Radio International and American Public Media. WNPR serves 276,000 listeners weekly in Connecticut, New York and Rhode Island with news and information. Its award-winning local programming includes *The Faith Middleton Show*, *The Colin McEnroe Show* and *Where We Live*. CPBN also includes two affiliate channels: CPTV4U, a 24/7 channel featuring award-winning drama, news and talk programming, concert performances, independent films, nature shows, British comedy and more; and CPTV Sports, Connecticut's only 24-hour local sports network, covering statewide high school, college, semi-professional and professional sports. CPBN also houses the Learning Lab, home to the Journalism & Media Academy Magnet School satellite campus and the Institute for Advanced Media, which includes the Veterans Vocational Training Program. For more information, visit CPBN.org.

About KBE Building Corporation

KBE's sponsorship of the Made in Connecticut series is part of the construction firm's "50 Ways to Make A Difference" corporate philanthropy program. Since 2009, KBE has donated more than \$1.5 million and 9,500 volunteer hours to charitable causes benefiting children, seniors, and military veterans in Connecticut and Maryland. Most recently, KBE funded \$17,000 in scholarships for graduating seniors of Connecticut's Technical High School system, part of the firm's focus on supporting innovation and technology in the state. Regionally located in Farmington, CT, and Columbia, MD, KBE Building Corporation is a full-service, single-source commercial construction company strategically positioned to serve the Eastern and Mid-Atlantic U.S. Founded in 1959 and incorporated in 1966, the firm is celebrating its 56th year providing preconstruction, construction management, design-build, and general contracting services to clients in the senior living, educational, federal, corporate, hospitality, health care, institutional, and retail markets. KBE has managed more than \$2.5 billion in construction volume over the last decade and is ranked among Engineering News-Record magazine's top 400 construction companies nationally.

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